

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53903 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/09/12 11:03 AM

Client: DCCC (DEMOCRATIC... CPE: / / 1551 Agency Commission: 15 % Updated: ALWILLIAMS on 10/09/12 03:36 PM

Agency: GREAT AMERICAN MEDIA (162) Product: DCCC 10/9-15 EST. 1551 Sell :00:00 Confirmed: 10/09/12 02:58 PM

Buyer: MIKE FURMAN Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER. TOTAL \$23,975. NR/PH 10.9.12

ADD TO ORD (+\$35.2K FROM EST. 1193). R/T \$59,225. PLS CFX ASAP. NR/PH 10.9.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL2	* * W T F * *	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	* * W T F * *	NEWS	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DYR1	* * W T F * *	SOAP	30				0.0	\$700.00	3	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	* * W T F * *	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DBOLD	* * W T F * *	SOAP	30				0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	EDRPHIL	* * W T F * *	EFG	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EELLEN	* T W T F * *	EFG	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

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Agency: GREAT AMERICAN MEDIA (162)	Product: DCCC 10/9-15 EST. 1551	Self :00:00	Confirmed: 10/09/12 02:58 PM	
Buyer: MIKE FURMAN	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	ENEWS5P	* T W T F * *	NEWS	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEARLY	* T W T F * *	NEWS	30				0.0	\$3,400.00	2	\$6,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	AWHEEL	* T W T F * *	ACC	30				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATEM-F/SU	* T W T F * S	NEWS	30				0.0	\$4,200.00	3	\$12,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE1035P	* * * * * S	NEWS	30				0.0	\$1,300.00	1	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LFERGUSON	* T W T F * *	LATE	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
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Buyer: MIKE FURMAN	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LSTORM	* * * * * S *	LATE	30				0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	SMAX	* * * * * S *	LOCS	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LCSIMISA	* * * * * S *	LATE	30				0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	LMIAHI	* * * * * S	LATE	30				0.0	\$375.00	1	\$375.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LMINDS	* * * * * S	LATE	30				0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	M430ANEWS	* T W T F * *	NEWS	30				0.0	\$250.00	4	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	M430ANEWS	M * * * * *	NEWS	30				0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NSUN6A	* * * * * S	MNEW	30				0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WFACESPEC	* * * * * S	MORN	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
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024	AWHEELSAT	* * * * * S	ACC	30				0.0	\$1,800.00	1	\$1,800.00		
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025	NLATESAT	* * * * * S	NEWS	30				0.0	\$2,600.00	1	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

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026	PMENTALSN3	* * * * * S	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PWIFESUN2	* * * * * S	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$59,225.00	\$50,341.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	KSTP+: 0%	KARE: 0%	KMSP: 0%	KMWB: 0%
WFTC+: 0%	KPXM: 0%	KSTC: 0%	CABLE: 0%	

Order Totals:	\$59,225.00	\$50,341.25	\$0.00	\$0.00
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